

Promotion of India Chem at Coat Expo China 2011

India Chem series of events i.e. India Chem Gujarat 2011 and India Chem 2012 were promoted amongst the 300 exhibitors and over 10,000 business visitors at the 9th Printing Inks and Adhesives Exhibition (COAT EXPO China 2011) at Guangzhou International Convention and Exhibition Center from May 11-13, 2011.



This biennial industry event is jointly organized by Guangdong Coating Industry Association, Shunde Chamber of Commerce of Paints, Powder Coating Institute (USA), and Wise Exhibition (Guangdong) Co., Ltd had many technical forums and seminars on coatings industry.

The business visitors very positive for visiting the next exhibition India Chem-Gujarat from 13-15 October 2011 (www.indiachemgujarat.com) in Gujarat as Gujarat being the hub of India Chemical Industry. The exhibitors were informed about the India Chem series of events and meetings with TPMA-Thai Paint Manufacturers' Association, Guangdong Coating

Industry association, Industry representatives from Taiwan and Korea showed keen interest in India chem series of events.

Key Highlights:

1. Around 300 exhibitors informed about India Chem series of events.
2. India Chem stall visited by more than 500 Business Visitors many of which showed keen interest to visit India Chem.
3. Guangdong province is important hub of Chinese Chemical industry and it was the right platform to promote India Chem so as to get more exhibitors and business visitors from China.
4. Discussion going on to bring Buying delegation from China and Thailand.



LOOK FORWARD TO SEE YOU AT INDIA CHEM GUJARAT 2011 AND INDIA CHEM 2012